



Make Your Vacation Count

You don't have to go to the desert to find novelty or to the wilderness to find sport. It's a real novelty to many to discover little wildernesses tucked away in the corners of some of the busiest states.

Why not go this year to some one or many of the thousand beautiful resorts that dot the older settled states, as the Thousand Islands dot the St. Lawrence.

The fast through trains of the

New York Central Lines

Michigan Central-Lake Shore-Big Four

reach a multitude of places that you have perhaps never even heard of; quaint, restful, but accessible and affording ample opportunity for recreation of every sort. Sport a plenty.

And for those who would join the majority there is always

Saratoga
The Berkshires and Adirondacks
Michigan Resorts
Canadian Lakes
New England Seacoast
Chautauque Lake

White and Green Mountains
The Catskills
Historic Lake George
Niagara Falls
Lake Champlain
The Provinces

and even the metropolis itself abounding in summer pleasures and near the sea.

Very Low Fares June 1st to September 30th

Liberal stop over and optional boat and rail privileges.

Send today for our 1910 summer books and folders.



If you will also tell us a little about your preferences, the number in your party, the length of time and amount of money you wish to spend on your holiday, we will propose one or two trips. It is worth while to inquire anyway. Address:

WARREN J. LYNCH, Pass'r Traffic Mgr., Chicago

Inexpensive Eastern Trip

Thousands are going from the West to Eastern destinations on account of very low fares. This is an ideal opportunity to visit New York, Washington and other points of interest.

Why don't you plan to go, too?

Get full information by addressing

Pennsylvania Lines

W. F. YEO, Traveling Passenger Agent
204 Judge Building, SALT LAKE CITY, UTAH



Will be distributed to subscribers during the first ten days of July.

Saturday JUNE 4th

Will be the last day on which you can get your name and address among the regular listings in the July issue. Call Main 1, ask for City Contract Department, and place your order for Bell service NOW, so that your name will be in the new book, with more than 11,000 subscribers in Salt Lake City.

Rocky Mountain Bell Telephone Co.



Saturday Special

6 ROLLS TOILET PAPER 25c

State Street
Department Store

114-116-118-120 So. State St.

AUERBACH COMPANY IS INCORPORATED

Big Department Store Concern
Files Articles With County Clerk.

CAPITALIZED AT \$1,000,000

DIVIDED INTO \$700,000 COMMON AND \$300,000 PREFERRED.

The Auerbach company of Salt Lake was incorporated yesterday by the filing of articles with the county clerk, the purpose of the new company being to take over the present holdings of S. H. Auerbach, doing business as F. Auerbach & Bro., and to conduct the new department store soon to be erected at State and Third South streets.

The new company has a capital stock of \$1,000,000, and the Auerbach holdings, consisting of the present store and stock and real estate in Main street, together with the fifty years' lease on the old Halle hotel site, are taken over at a valuation of \$525,000 in stock of the new company.

Of this stock subscribed, S. H. Auerbach holds 3,750 shares, valued at \$100 each, and H. S. Auerbach, George S. Auerbach, H. J. Wallace, M. J. Friedman, William Graupe and Albert Graupe have 250 shares each.

In capitalizing the company, the incorporators divided the \$700,000 common stock and \$300,000 preferred stock; the preferred to bear cumulative dividends of 7 per cent. All of the preferred stock and 1,750 shares of the common stock are under the control of the board of directors, who have power to sell it for the best interest of the corporation.

The stockholders named above constitute the board of directors of the company. S. H. Auerbach is president; H. S. Auerbach, first vice president; J. Friedman, second vice president; George S. Auerbach, manager; H. J. Wallace, treasurer, and Albert Graupe, secretary.

Other Incorporations.

The Red Creek Coal company of Heber City filed articles of incorporation with the secretary of state yesterday, with a capitalization of \$100,000. John E. Austin is president; Andrew M. Austin, vice president; Chase Hatch, secretary, and Charles DeGraff, treasurer.

Articles of incorporation for the Fillmore Commercial club were filed with the secretary of state yesterday, and the club proposes to issue \$10,000 stock. Daniel Stevens is president; Miah Day, first vice president; James A. Kelly, second vice president; Alonzo Huntsman, secretary, and Richard T. Ashby, treasurer.

The Lakeview Mercantile company of Pleasant Grove filed articles of incorporation with the secretary of state, the capital stock being \$5,000. Albert L. Cullimore is president; George A. Cullimore, vice president; Hyrum Radsen, treasurer, and M. H. Kirk, secretary.

An amendment to the articles of incorporation of the West Mountain Placer Mining company was filed with the county clerk yesterday by John Dorn, president, and A. Lewis, secretary, reducing the capital stock of the corporation to \$10,000.

Articles of incorporation for the Beaver City Waterworks company were filed with the secretary of state yesterday. The company has a capital of \$75,000, in shares of \$1 each, and will build a waterworks system for Beaver City. F. P. Kesler is president; Wilford Robinson, vice president; George C. Buckle, secretary and treasurer, and R. H. Smith and E. C. McGarry are additional directors.

Fare 25 cents, Saltair today.

Notice to Sheepmen.

We have quite a number of small bunches of sheep for sale; different localities; good buys. Phone Bell 790. Salt Lake Sheep Commission Co.; C. B. Stewart, Mgr.

Fare 25 cents, Saltair today.

Swell Piece Furniture.

Will sell by the piece private sale for one-half price cost, new 30 days ago, a lot of swell rugs, furniture, Karak brasses, Highland china, cut glass, pictures, table linen, cooking utensils, etc., on Friday and Saturday at 249 N. Main St. Take Center St. car to 24 North.

SUNDAY EXCURSIONS

VIA DENVER & RIO GRANDE.
To Ogden, 10:25 a. m., 1:35 p. m., \$1.00
To Provo Canyon, 7:50 a. m., 1:25 p. m., \$1.25
To Pharaoh's Glen, 8:20 a. m., \$1.50

Returning on any train. Electric cars from Ogden union depot to the canyon. 30 trains Saltair today, 25c.

SOCIETY

(Continued from Page Five.)

turned last evening from New York and will be at home in their apartment in the Bradford Hotel. Mr. French has almost entirely recovered from his recent surgical operation.

Miss Carlotta Jennings left Friday for Los Angeles, for an indefinite stay, after spending a year in Salt Lake with her sister, Mrs. A. H. Peabody.

W. S. Earls has returned to his home in North Yakima, Wash., after a visit of several weeks with his daughters, Mrs. Jackson McChrystal and Mrs. Phil Clark of Eureka. Mrs. Earls, who has also been a guest at the McChrystal home, will remain some weeks longer before going to her home in the Pacific northwest.

To the Investing Public.

Owing to the unprecedented interest shown of late in the stock now being manufactured by the Universal Metallic Tie company, many persons are calling on stockholders with the view of taking options on the stock held by them, and jolting the stock to the public. In doing so, methods are sometimes adopted which can only reflect seriously on the officers of the company, whose good faith and integrity is being made a matter of merchandise by unscrupulous persons.

The public is cautioned to deal only with those gentlemen who bear certified authorization from the company and BEARING THE SEAL THEREOF. Public attention is directed to the merits of the tie. UNIVERSAL METALLIC TIE CO. BY MATHONIAH THOMAS, Secretary.

Good Health

—is within reach of nearly every man and woman who earnestly desires it. Start right with

Beecham's Pills

Sold Everywhere. In Boxes 10c. and 25c.

University Notes

At the meeting of the associated student body held yesterday noon, W. C. Vassie of the Grand Army addressed the students on patriotism.

Vice President A. A. Anderson presented to the students their official pins. Members of the debating team were presented with gold watch fobs engraved with a gold block "U." Fobs were given to L. Tom Parry, C. T. Woodberry, D. M. Draper, L. H. Hammon, Tracy Gooten, Joseph Fels and Hugo E. Anderson. Members of the Chronicle staff were given a gold U. Chronicle staff were given a gold U. These pins were made according to the new constitution, which forbids members of the Chronicle staff and the dramatic team from wearing a block "U." Those who were given pins were Frank Johnson, Margaret Parsons, R. W. Powers, Dale Havenor, Laura Sutton, Reese Howells, Gladys Stewart, Roy Groesbeck, Marie Scobee and Jay Hyde. Members of the Dramatic club were given gold block "U's," as they are known to the new constitution. Those given letters were Miss Erma Bitner, Miss Vivian Tolhurst, Clifford Ashby, Miss Edna Hull, Johnson, Laura Poulson, Mrs. Henderson, Marion Tanner, John Crook, Alice Hurst, E. Van Cleet, Jennie Ryan and Roger W. Powers.

Dr. John Sundwall addressed the graduating classes from the Richfield schools yesterday afternoon.

Professor Howard Driggs of the normal school addressed the graduating class from the Cedar City branch normal school yesterday afternoon.

The university seniors will complete their work for the year today, and the coming week they will have to prepare for commencement week. The graduating class this year will be the largest class that has ever left the university. Other students of the school will be given their final examinations the coming week.

Students of the graduating normal class have completed all of their school work and are now devoting their energies to the class day exercises. The class, under the direction of Mrs. Sizer, is preparing excellent music and promises to give a fine class program.

REAL ESTATE TRANSFERS.

Mrs. M. P. Broadheart to Arnold Poulton, part lot 1, block 22, plat E, \$100
Emigration Improvement company to Zebulon Jacobs, part lot 49, Maple City subdivision, Salt Lake Security & Trust company to Eloy N. Engberg et al., part lot 1, block 123, plat D, \$7,500
The Union Savings & Investment company to Carl J. Lindstrom, part lot 38, block 2, Park View addition, \$1,725
John Kagie and wife to Commercial Savings Benefit company, part lot 7, block 4, plat C, \$10
George Nicholes and wife to Walter A. Dimond, part section 28, township 2 south, range 1 east, \$10
Samuel H. Auerbach et al. to Auerbach Co., part lot 8, block 22, plat E, \$25,000
C. D. Harding and wife to Hannah Bartlett, part lot 6, block 6, plat E, \$100
Larinda P. Wiehe to Martin S. Lindsay, part lot 4, block 120, plat A, \$1,500
Charles F. Kitchener et al. to A. C. Holmberg, lots 26 to 28, both inclusive, block 11, Buena Vista addition, \$200
Edward B. Barlow to Barbara Davies, part lot 4, block 32, Ten-acre plat A, \$5
Eliza M. Smith et al. to Commercial Savings Benefit company, part lot 6, block 71, plat C, \$2,000
Everett Blier, Jr., and wife to Lucie B. Thomas, part lot 3, block 1, plat K, \$1,300

Two million dollars guarantees the accuracy of every abstract made by the Salt Lake Security & Trust Co., 32 Up. Main. We own our own records.

Pioneer Roofing.

Furnished, laid and guaranteed by LAMBERT PAPER CO.

EXCURSIONS EAST

Via Oregon Short Line.

To Cheyenne or Denver \$22.50
To Colorado Springs or Pueblo \$22.50
To Omaha or Kansas City \$40.00
To St. Louis \$40.00
To St. Paul or Minneapolis \$40.00
To Chicago \$55.00
Proportionately low rates to other points.

Tickets on sale May 6, 14, June 4, 11, 18, 27, July 7 and 23, August 4 and September 14 and 23. Limit, October 31. For further particulars see agents. CITY TICKET OFFICE 201 MAIN ST.

NOTICE TO SHEEPMEN.

The Utah Woolgrowers have arranged to store your wool. Write for particulars to C. B. Stewart, secretary, 517 Judge building.

RUMMAGE SALE.

Saturday, May 28, 1910, 10 a. m. 29 Postoffice place.

EXCURSIONS TO OGDEN.

Sunday and every Sunday during the summer via the Oregon Short Line. Round trip \$1.00. Twenty trains; late train leaves Ogden 5:50 p. m.

Saltair opens today, 30 trains.

SUNDAY EXCURSIONS VIA SALT LAKE ROUTE.

To Lehi, American Fork and Provo \$1.25
To Edenburg, Midvale and Silver City \$2.75
Spend a day in the country or famous Tintic Mining District.

MARRIAGE LICENSES.

Frank Elitz, Murray, and Annie Zank, Cleveland, O.
Ernest A. Holmgren, Midvale, and Anna D. Carlson, Salt Lake.
Elijah G. King and Ethel A. Adams, Layton.
Joseph A. Kingdon and Clarice Saville, Salt Lake.

BIRTHS.

Mr. and Mrs. E. C. West, Garfield, boy.
Mr. and Mrs. James Washington Bailey, 514 East Tenth South street, girl.
Mr. and Mrs. Charles Grant Bird, 1555 South Eleventh East street, boy.
Mr. and Mrs. Joseph Oliver, rear 535 East Second South street, boy.
Mr. and Mrs. William Turpin, 269 B street, boy.
Mr. and Mrs. David Ross Smith, 364 West Eighth South street, boy.

WILD FLOWERS FOR MEMORIAL DAY.

Plenty of wild flowers in Emigration Canyon. Take car at Mt. Olivet, 11 a. m., 2 p. m.; Sunday, 9, 11 a. m. and 2 and 4 p. m.

Opening of season, Saltair today.

The Paris

To-day the Big SHOPPING DAY

Do Your Shopping Early—the Store Closes at 6 p. m.

Extraordinary Event

ONE HUNDRED WASHABLE DRESSES TODAY at \$2.95

A new shipment just received, four different models to choose from; the making alone would cost the price we quote. The colors are tan, blue, lavender, pink, mustard and white. Serges from 34 up to 40.

300 Washable White Dress Skirts
98c-\$1.50-\$1.75-\$1.95 and \$3.75

Made of an extra good quality of white duck, pique and linen, all sizes.

White Shirt Waist \$1.95
\$2.50 and \$3.00 Values

Beautiful dainty lingerie, trimmed with lace or embroidery insertion. Stunning tailored models in pique, madras and linen, dozen different styles to choose from, all sizes.

CHILDREN'S DRESSES
\$1.25 GINGHAM DRESSES 79c \$1.50 GINGHAM DRESSES 98c

Ages from 6 years up to 14; made of the plain, colored Chambray gingham, and the fancy checked and stripe gingham; several different styles to select from.

OWL SPECIALS

Cut Rate Drugs and Drug Sundries

OWL SPECIALS

The special prices we are offering for this week include a great many of the best selling staple Toilet Requisites. The Owl does not fill pages of newspaper space with priced items. We advertise just enough to remind you that the Owl is the price-maker in Salt Lake City. You can always find special values at the Owl aside from those quoted in our newspaper publicity, these being very few of the many specials on which you save money at the Owl:

Daggett & Ramsdell's Cold Cream, 50c size for \$1.00	Cuticura Soap, 25c size	19c
Euthymol Tooth Paste, 25c size	Packer's Tar Soap, 25c size	20c
Charles' Flesh Food, 50c size	M. & L. Florida Water, 75c size	59c
Dickey's Creme de Lis, 50c size	Prophylactic Tooth Brush, 35c size	25c

The Opening of the Owl's New Soda Fountain Today, Sat., May 28

Peroxide of Hydrogen, \$1.00 size	50c	Eskay's Food, hospital size, regular	\$2.50
Peroxide of Hydrogen, 50c size	25c	now at	\$2.21
Peroxide of Hydrogen, 25c size	15c	Eskay's Food, regular 75c size for	63c
Syrup of Figs, 50c size	38c	Eskay's Food, regular 50c size for	38c
Pinkham's Vegetable Com. \$1.00 size	83c	Eskay's Food, regular 25c size for	19c

While the Owl is making the lowest prices in the city, it should be remembered that Quality is always the first consideration—price next. You get the best and the most for the least at THE OWL DRUG CO., Incorporated

103 and 105 South Main.

Both Prones 140.

Call either phone. Prompt delivery day or night.